



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



DeDe Murcer Moffett

Travels from: Colorado

Fee Range: \$7,501 - \$10,000

DeDe Murcer Moffett is a respected international speaker, author, and entrepreneur. After spending 25 years in corporate sales and battling alcoholism for 24 of them, DeDe knows what it takes to SNAP Out of It, stop numbing out and start saying *SNAP Yes!* to an enthusiastic, productive and engaged life. Her transformational message and style help individuals and businesses identify barriers to success, overcome obstacles and increase engagement.

DeDe began her career as a corporate sales executive. For 25 years she sold millions of dollars of products, services, and financial portfolios for companies including Toyota Material Handling, Waste Management, State National Insurance Company, and Auto Financial Group. But for 24 of those years, DeDe hid her lack of passion and purpose by developing a three-bottle-a-night alcohol addiction. After hitting rock bottom, DeDe decided to say *SNAP Yes!* to the hard work of overcoming her alcoholism and transforming her life.

Today, DeDe enjoys a successful career as an international speaker for top industries and fortune 500 companies. She is an author of two books and many audio programs. Using her own experiences as a platform, she specializes in giving others the tools to embrace disruptive and long lasting change to come alive and engage in personal and professional success.

DeDe is also a trained performer and has sung the national anthem for many professional sports organizations, including the New York Yankees. (This opportunity is only offered to a very select group of singers; past invitees include Kristin Chenoweth, James Taylor, and Billy Joel). Additionally, she has shared the stage with many celebrities, entertainers, and thought leaders. Her album, *I Believe*, and first book, *Wisdom Wedgies and Life's Little Zingers*, are available on Amazon. DeDe is currently collaborating with award-winning composer and lyricist Daniel Mate to develop a one-woman show, *If I Stop Then Who Am I?* In 2016, DeDe released her second book, *SNAP Yes!: The Art of Seeing New Achievable Possibilities in Business and Life*.

DeDe's uncle was the late, great, five-time MLB All-Star, New York Yankee baseball legend, Bobby Murcer who died of a brain tumor in July of 2008. DeDe honors Uncle Bobby's legacy and the lessons of teamwork, commitment and resiliency not only through her keynote and peak performance training sessions and master classes, but also by shining a light on the importance of education and early detection of brain cancer.

Most Requested Programs...

- Leadership in a SNAP!
- Employee Engagement: SNAP Out of it See New Achievable Possibilities Now
- Productivity in a SNAP!
- Team Up to SNAP Back Faster
- Change Faster and Change Your Life in a SNAP!