



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

---



## Daymond John

*Travels from:* New York

*Fee Range:* \$20,001 - \$40,000

---

From humble beginnings to a self-made multimillionaire with over \$4 billion to date in global product sales and a starring role on ABC's business reality TV show, *Shark Tank*, Daymond John is the personification of the American Dream. He continues to set standards of excellence while expanding his interests in fashion, branding, marketing, consulting, entertainment, and beyond. This industry leader, best-selling author, and ground breaking entrepreneurial expert has evolved into a highly sought after business and motivational speaker.

As a dynamic business speaker with over twenty years of hands-on proven business experience, Daymond shares the strategies that continue to bring him financial success. As Founder and CEO, Daymond steered FUBU from a mere concept to a global fashion powerhouse with annual retail sales exceeding \$350 million at its peak. Utilizing many of the same tactics commonly used today, Daymond John pioneered the art of integrating fashion, culture, and music nearly twenty years ago. From his then unprecedented guerrilla marketing and branding techniques to the continuously innovative ways in which he uses social media, brand integration, and his expertise on pop culture, Daymond remains a cutting edge business strategist.

Daymond teaches audience members how to apply his successful methods to a wide range of businesses today. He shares winning tips for negotiating and negotiating for women, boosting sales, improving employee morale, increasing productivity, and optimizing staff talents. Daymond's pragmatic advice resonates with everyone from students and entry-level employees to small business owners and corporate CEOs. Each will walk away with invaluable tools to incorporate into their professional endeavors.

As a motivational speaker, Daymond's quintessential rags-to-riches success story of sacrifice, hard work, and perseverance as well as the unique and charismatic way he communicates it, will inspire any audience. Much more than a business advisor, Daymond shares his unique goal setting and achieving strategies, which will empower audience members to make positive changes in every aspect of their lives for immediate and long-term success. "The Shark" Daymond John, will reveal how you too can live the American Dream.

### *Most Requested Programs...*

Each of Daymond's keynotes are customized to fit your specific objectives. They are informative yet entertaining and involve lots of humor, high energy and audience-speaker interaction. Daymond uses compelling stories from his rags-to-riches journey to illustrate his points and always leaves audience members with practical, tangible and invaluable tools to incorporate into their professional as well as personal endeavors. Daymond has the ability speak on a wide-range of business related matters; however, his three most requested topics are:

- Goals and Motivation
- Branding and Marketing
- Negotiation Strategies for Women