



CAPITOL CITY SPEAKERS BUREAU

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David G. Thomson

Travels from: Kansas

Fee Range: \$20,001 - \$40,000

David Thomson has a passion for innovation, business-building and leadership. His unquenchable thirst for identifying the difference-making traits of the most successful high growth businesses led him to a deep inquiry into the growth and management traits of America's highest growth companies.

Thomson's recently released *Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth* provides the first quantitative identification of the success patterns common across this distinctive group of 'Blueprint Companies.' During the research period, Thomson presented early findings to over one thousand Fortune 500 executives, small company CEOs and investors to test his findings and gain insight to dig even deeper.

Since being published in January 2006, the book has appeared in such well-known publications as *Investors Business Daily*, *Entrepreneur Magazine*, *American Way*, *Leader to Leader* (formerly Peter Drucker Foundation) - the lead featured article in the May issue, the cover story in May's *Fortune Small Business* and interviews in *New York Times* and *Red Herring Magazine*. Thomson has presented the Blueprint to top tier VC firms, NASDAQ 100 CEOs, the Churchill Club and at Deloitte & Touche Fast Company Awards. In addition to the book, Thomson is incubating a stock fund and serves as a business-building coach.

The hallmarks of Thomson's business-building career have been at Nortel Networks where, as General Manager of Residential Services, he led the development, standardization and deployment of advanced Wireline Caller ID services; Caller ID on Call Waiting and Telemarketer Call Rejection. This initiative, in partnership with Bell South, launched a billion dollar software and telephone business for Nortel. As Vice President, Sales and Marketing in both Nortel and HP, Thomson led strategic account growth from \$100M to over \$500M. These successes in large companies drove Thomson to identify the success pattern for standalone businesses.

Whether you are a senior management team of a large corporation aspiring to create a billion dollar business or high growth entrepreneurs to get onto the exponential growth trajectory, David's keynote speaking presentations will not only motivate you but aspire to achieve greater growth. David's presentation style provides a unique blend of content and stories to guide your growth aspirations and actions.

Most Requested Programs...

- Blueprint to a Billion: 7 Essentials to Achieve Exponential Growth
- Blueprint to the Inflection Point
- Blueprint to \$10B