



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## David Goldsmith

*Travels from:* New York

*Fee Range:* \$15,001 - \$20,000

Over the past 29 years, David Goldsmith, author of the book *Paid to THINK* and president of the Goldsmith Organization, has captivated audiences with his hard-hitting, innovative, comprehensive and consultative approach to presenting. It's not uncommon for David's research to be so extensive that the CEO of a \$14B company remarked, "You understand our business as much as our executive management team." The pre-presentation research translates into fresh, relevant on-stage content that is anything but the same old presentation you'd hear from one venue to the other. David delivers new models, tools and insights that are innovative, meaty and transformative which generates new paradigms for listeners. David is direct in his approach and is known for a consultative presentation style that provides solutions universally to decision makers worldwide. As a result, audience members are empowered to take action and effect change immediately after sitting in on his programs.

David also believes in service and has volunteered his time to organizations such as the Veterans Outreach Center, the Citizens Foundation and the American Management Association's Operation Enterprise (a branch of AMA that educates young people). Presently, he is working with Intel to distribute over 4 million copies of the content of *Paid to THINK* to emerging markets around the world.

Within the speaking industry, David has been recognized as one of *Successful Meetings Magazine's* Hottest 26 Speakers. He is also known for founding and operating the fastest-growing speakers' association in the world. He has served on the board of the International Management Council and was the telecast host for both the New York National Speakers Association and the IMC.

Most notably, David is the creator of Enterprise Thinking, the practical and comprehensive approach to leading and managing detailed in *Paid to THINK*. Enterprise Thinking is based on research revealing 12 universal activities that move organizations, careers and lives forward. Enterprise Thinking contains within it a "toolkit" containing more than 200 proven decision-making tools for leaders in businesses, non-profits and organizations including military, government and education.

### *Most Requested Programs...*

- Paid To Think™
- Forecasting: Harnessing the Power of Future-Focused Decision Making
- The Art and Science of Competitive Intelligence
- Rethinking Leadership and Management
- Win by a Nose, Lose by a Nose: Strategies and Tools that Put Organizations in the Winners Circle
- Redefining™ Your Future: Turbo Charged Approach to Rapid Strategizing
- Creating a Culture of Innovation: How to Use Innovation to Stand Out in the Crowd