



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## **Daniel Burrus, CSP, CPAE**

*Travels from:* Wisconsin/California      *Fee Range:* \$20,001 - \$40,000

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Daniel Burrus is considered one of the world's leading technology forecasters and business strategists, and is the founder and CEO of Burrus Research, a research and consulting firm that monitors global advancements in technology driven trends to help clients better understand how technological, social and business forces are converging to create enormous, untapped opportunities. He is the author of six books, including *The New York Times* and *The Wall Street Journal* best seller *Flash Foresight: How To See the Invisible and Do the Impossible* as well as the highly acclaimed *Technotrends*.

In 1983, Burrus became the first and only futurist to accurately identify the twenty technologies that would become the driving force of business and economic change for decades to come. Since then, he has continued to establish a worldwide reputation for his exceptional record of predicting the future of technological change and its direct impact on the business world. He has helped hundreds of clients identify new opportunities and develop successful competitive strategies based on the creative application of leading-edge technologies, and has delivered over 2,500 keynote speeches to corporations, associations, and professional organizations worldwide. He is also a featured blogger on the topics of innovation, change and the future for *CNBC*, *Huffington Post* and *Wired Magazine* to name a few.

In his keynote presentations, Mr. Burrus is a master at tailoring his message to each individual audience as he addresses relevant trends and offers powerful, practical guidance for turning rapid technology-driven change into a competitive advantage. His captivating style blends timely and provocative insights and actionable knowledge with just the right amount of humor and motivation.

He has founded and managed six businesses, three of which were national leaders in their first year. As a highly successful entrepreneur, he knows how to translate research findings into practical business advantages.

Burrus' client list encompasses a wide range of industries, and includes many Fortune 500 companies such as GE, IBM, Oracle, Microsoft, DuPont, Google, Toshiba, Procter & Gamble, American Express, Northwestern Mutual, ExxonMobil and Sara Lee. He has been the featured subject of several PBS Specials, has appeared on programs such as CNN, CNBC and Bloomberg, and is quoted in a variety of publications, including *The Wall Street Journal*, *USA Today*, *Fortune* and *Industry Week*.



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## **Daniel Burrus, CSP, CPAE** continued

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### *Most Requested Programs...*

- The Anticipatory Organization: A Proven Model To Predict Change & Create Extraordinary Results
- Accelerating Growth: Leading with Strategic Foresight & Certainty
- Business Process Transformation: The Big Ideas That are Changing Everything
- Flash Foresight: Seven Radical Principles That Will Transform Your Business
- Leading With Strategic Foresight and Certainty
- Accelerating Innovation: Using Hard Trends and Exponential Technology
- Using Hard Trends to Turn Disruption and Change Into Opportunity and Advantage
- Transforming Retail with Strategic Foresight and Certainty
- Transforming Healthcare with Technology-Enabled Innovation