



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Dan Coughlin

Travels from: Missouri

Fee Range: \$10,001 - \$15,000

Dan Coughlin works with business leaders to improve bottom-line results by impacting execution, innovation and branding. His focus is on helping these individuals improve their organizations in these areas in order to generate better sustainable, profitable growth. He believes that effective business leadership is the foundation for building a strong economy.

As a keynote speaker and seminar leader from Maui to Budapest and everywhere in between, Dan is one of America's most practical business teachers. He combines real-life stories from his management consulting work with in-depth research of the audience.

Dan has invested over 3,000 hours on-site observing and advising executives and managers in a wide variety of business functions and in more than 50 industries. As a Business Leadership Coach, he has provided more than 1,500 coaching sessions for presidents, vice-presidents and senior directors in Fortune 500 companies, major privately-owned firms and small businesses.

Dan feels that every keynote speech, seminar and executive coaching relationship has to be built around an understanding of the client's desired business outcomes and his or her unique work situation. He gains an understanding of customers through a combination of in-depth interviews with employees, on-site visits, being a customer of the organization and studying the organization's materials, website and customers.

If you're looking for the latest management fads or fancy business jargon, you've come to the wrong place. That's not Dan's approach. He doesn't dazzle people with complexity. His focus is on helping you achieve your desired business results faster and in a sustainable way. He believes simplicity trumps complexity when it comes to making real progress. He and his clients constantly work to hone simple processes that will improve performance throughout their organizations.

Whether a person hears a good idea during a keynote speech, a seminar or an executive coaching session, Dan believes the idea needs to be reinforced consistently over time in order to truly impact that person's behaviors. Too often good ideas get left behind when the rush of day-to-day business activities set in. Consequently, Dan provides regular follow-up articles, customized letters, phone conversations and on-site visits with clients to help them convert the ideas they've heard from him into new behaviors that impact their organization's highest priority outcomes. As a business thought leader on generating sustainable, profitable growth, Dan Coughlin has written management books which include *Beat Yesterday: A Business Novel*, *Find a Way to Win*, *The Management 500* and his latest, *The Business Leader's Impact*.

Most Requested Programs...

- Accelerate Your Impact as a Business Leader
- Feed Your Brand Every Day
- Build Teamwork that Works to Win
- Innovate to Generate Sustainable, Profitable Growth