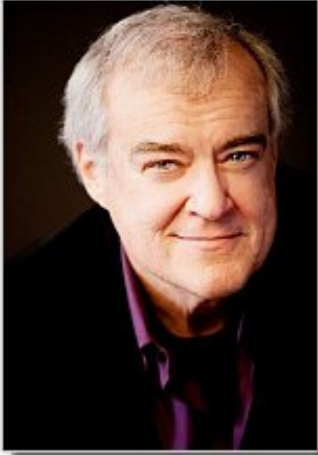




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Dale Dauten

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Dale Dauten has been researching leadership and innovation since his time as a graduate student at Arizona State University and Stanford University's Graduate School of Business. One of his early books prompted a government publication to call him a "guru" to White House staffers, and since then, his writings have been published in a dozen languages and have developed a worldwide following, especially in Japan.

As founder of The Innovators' Lab®, Dale has consulted with dozens of firms, including Georgia-Pacific, United Auto Group, General Dynamics, Caterpillar and NASA. He is the author of "IQ2" innovation metrics and creator of a patent-pending idea generation process called BrainTouring™.

He also co-writes newspaper columns (with career expert Jeanine "J.T." O'Donnell) nationally syndicated by King Features. Their work appears weekly in seventy newspapers, including *The Denver Post*, *Atlanta Journal-Constitution*, *Arizona Republic* and *Houston Chronicle*.

The books he has authored include *The Max Strategy*, about which Harvey Mackay said, "It will challenge every preconceived notion you have about making your career take off"; and *The Gifted Boss*, which prompted Ken Elkins, former CEO of Pulitzer Broadcasting, to say "Dauten makes you rediscover the joy missing your career." This unique combination prompted author Steve Chandler to write, "Dauten's work clearly soars ahead of his time. He is the Obi-Wan Kenobi of business consultants."

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