



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Curt Tueffert

Travels from: Texas

Fee Range: \$2,500 - \$5,000

Curt Tueffert is considered "America's Master Sales Motivator" due to his high energy, enthusiastic audience presence and knowledge of sales motivation. He understands that motivation and knowledge can be combined to create the outcomes required to be successful. He communicates a balance that gives people the right tools to get and stay motivated.

Professionally, he has spent 25 years in sales. From building teams from the ground up, to Vice President of Sales of Houston's top computer integrator, he has been around the block. He has created successful teams, marketing programs and exceeded sales goals as a professional.

He is also a professor at the University of Houston, where he teaches Advanced Professional Selling and Introduction to Sales. He is in the top 5% of student ranking for professor reviews. The Excellence in Selling program is the #1 program in the U.S.. Many universities and colleges are beginning to offer a structured track on selling and are using the ideas and courses from the U of H program as a model.

Personally, he is a Certified Professional Behavioral Analyst (CPBA) with Target Training International. His study of sales and human behavior provides a strong foundation for his Leadership, Motivation and Sales presentations. He is the author of *201 Sales Motivators*, a collection of quotes and short editorials designed to inspire and motivate sales professionals. His second book, *5 Stones for Slaying Giants* is also a huge success. Many of his written articles have appeared in newspapers and corporate newsletters such as *Selling Power*, *Sales & Marketing Magazine* and *Houston Business Journal*.

Audiences across America come away with new ideas, new tools and a new level of energy after hearing Curt speak. When looking for real world experience and real world ideas, Curt delivers!

Most Requested Programs...

- 5 Stones For Slaying Giant
- Motivation For The Millennium