



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Corey Perlman

Travels from: **Georgia**

Fee Range: **\$7,501 - \$10,000**

Renowned for his ability to illustrate the strength and value of social media to audiences ranging from C-Suite executives to communications managers, Corey Perlman is the thought leader that corporations and associations, including Dale Carnegie Training, the Retail Leaders Industry Association and the Dallas Cowboys turn to for expertise on remaining relevant in an increasingly competitive marketplace and rapidly accelerating business landscape.

From generating leads through active monitoring and content creation, to incorporating the latest social commerce tools and SEO best practices, Perlman's proven strategies help organizations harness the power of social media in ways that directly impact their bottom line. With a refreshingly straightforward approach delivered through interactive, customized sessions, Perlman reveals essential insights for using online platforms to target and retain customers, increase web traffic, elevate engagement and drive revenue.

The celebrated author of two bestselling books, Perlman's first, *eBoot Camp!* ranked No. 1 on Amazon in every major business category. His most recent, *Social Media Overload! Simple Social Media Strategies for Overwhelmed and Time-deprived Businesses*, has been called engaging, relevant, a must-read and spot-on marketing advice for any business.

As the President and founder of eBoot Camp Inc., Perlman and his team provide individuals the knowledge and skills to effectively market their business on the web through interactive seminars and workshops. With uncomplicated terms and a hands-on approach, Perlman consistently transforms business owners, entrepreneurs and company employees into experts on digital marketing and social engagement.

Most Requested Programs...

- Social Media eBoot Camp: A Hands-On, Tactical Deep-Dive into the Latest Digital Marketing Best Practices
- Social Selling: The New Path from Prospect to Paying
- Digital Marketing Makeover: Is Your Digital Footprint Winning or Losing You Business?
- Digital Do or Not: What to Own, What to Delegate, and What to Ignore