



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Chris Brogan

*Travels from:* Massachusetts

*Fee Range:* \$20,001 - \$40,000

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Chris Brogan is president of Human Business Works, a media and education company dedicated to helping companies improve customer acquisition and community nurturing. He is the *New York Times* Bestselling author of *Google+ For Business: How Google's Social Network Changes Everything*, and his blog is in the Top 5 of Advertising Age's Power150. He started publishing online in 1998 and has been involved in online communities since long before that.

Chris has over 12 years experience in social media, having started blogging back in 1998, when it was called "journaling." He has since gone on to work with several Fortune 500 companies on understanding how to implement actionable content marketing and social media projects for their businesses. Chris consults and speaks with companies like and many others.

Chris educates businesses and organizations on emerging business, communications and technology trends and strategy insights. His speaking style is vibrant, humor-laden, energetic and personal. He customizes every presentation to address the audience at hand, and he adjusts during the presentation to match the level of comprehension as he goes along.

Chris covers these topics from the 10,000 feet level all the way down to the step-by-step, depending on audience and need. He has presented to book publishers, school administrations, technologists, marketers, government agencies, realtors, students, entrepreneurs and many other groups. Private corporate speaking has included places like SAS, Microsoft, Google, IBM, Vanguard, American Family Insurance, General Motors, Coke, Titleist, Comcast, Disney, Citrix Online, Microsoft, Pepsico, Ford and others.

### *Most Requested Programs...*

- Cultivating Visibility: How to Amplify the Human Digital Channel
- Google+ for Business
- The Frontier is Now: How to Make Work and Build Business