



CAPITOL CITY SPEAKERS BUREAU

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Charla Krupp

Travels from: New York

Fee Range: \$10,001 - \$15,000

In *How Not to Look Old*, style guru Charla Krupp has created the first-ever cheat sheet of to-dos and fast fixes for women everywhere to look their best and not look old! This incomparable beauty and style bible draws on Charla's years of experience as a top beauty and fashion magazine editor and style expert on NBC's *The Today Show* as well as the advice and guidance of her friends - the best in the beauty business.

Packed with specific details, *How Not to Look Old* speaks to every woman, from the low-maintenance types who don't want to spend a fortune or lots of time on their looks to high maintenance women who believe in looking fabulous at any price. There are before-and-after photos, celebrity examples, shopping lists for Charla's brilliant buys in fashion and beauty products and fun sidebars with coveted addresses of where top beauty pros go.

Charla Krupp has done over one hundred style segments on NBC's *The Today Show*; appeared on more than 40 national television shows, including *Oprah*, CBS's *The Early Show*, *Tyra*, *The Doctors*, *The View* and *Dateline*; and has been a regular on the E! Channel and the Home Shopping Network. She was beauty director of *Glamour*, an editor of *In Style*, beauty editor for *People's Style Watch*, executive editor of *Shop Etc. Magazine* and wrote a monthly fashion column for *More Magazine* called "Fashion For Grownups." Currently, Charla is a contributing editor to *People Style Watch*.

In her next book, *How Not to Look Fat Ever Again!: Over 1,000 Ways to Dress Thinner -- Without Dieting* (due for release in March 2010), Charla offers a master class on dressing to hide the fat and bulges to help women look thinner by tonight. There are lists of "The top 10 things that make you look fat" for each body problem, "Swap-outs" so you learn which fashion pieces to replace and which to keep, "Brilliant Buy" suggestions and "High-Fat" and "No-Fat" photos of women who've followed her advice so you can see the difference a color, cut or fabric can make. This is the book that will help the millions of women who've ever asked, "Does this make me look fat?"

At the podium, Charla shares her top tips for women in their 40s, 50s and 60s, from exploring her stance on cosmetic surgery to how diet changes can help one achieve more youthful hair and skin.