



# CAPITOL CITY SPEAKERS BUREAU

*We help you thrill your audience!*

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## Bob Pritchard, CSP

*Travels from:* California

*Fee Range:* \$15,001 - \$20,000

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Bob Pritchard...International business troubleshooter for 30 years, global business radio show host, author of 5 best selling books, over 1500 speech presentations in 53 countries, winner of the "International Marketer of the Year" and many other prestigious awards. Prior to every presentation, Bob researches the environment in which the company operates, determines the likely challenges, evaluates their attributes and crafts a presentation to address their exact needs. He is known for straight talk, simple, logical, practical outside-the-box solutions to differentiate businesses and products and drive success. His programs are very educational, funny, energetic, interactive and entertaining.

Pritchard always receives rave reviews. BMW describing him as "the best speaker we have ever heard at a conference." Tim Draper, the "Prince of Silicon Valley" and the creator of viral marketing, responsible for Hotmail, Skype, Baidu and many others says of Bob Pritchard's new book, *Kick Ass Business and Marketing Secrets - How to Blitz Your Competition* - "Bob demystifies all that is sacred in business and marketing. If you read it, they will come." Edwin Bessant, chairman of Ceuta Healthcare Group, market leader in 85 countries says "Bob has worked with our multi-award winning business on a variant of business subjects. He is inspirational and colorful with an impressive proven and sustainable track record. I challenge anyone not to gain a fresh and innovative insight from this exceptional book".

Varied high profile challenges: A consultant to Fox Studios, Darling Harbour in Sydney - the fifth largest Olympic Games site in history; Marketing Director for Formula One; 91 Fortune 500 clients; Featured on 60 Minutes; A plethora of articles in Business and Marketing Magazines globally; Created and implemented "100 Years.....100 Movies" for the American Film Industry; Guest lecturer at USC, UCLA, Pepperdine, Macquarie, Stockholm and 2M Universities worldwide. Pritchard's radio show on VoiceAmerica Business attracts 246,000 listeners on 5 continents and is an educational tool for entrepreneurs, early stage businesses and SME's. Pritchard is described as a genius of vision, a great motivator, communicator, businessman and marketer. As a speaker he is known for his extensive research, dynamic delivery, meticulous preparation, with practical take away value, filling conference rooms across the world. From 8 family members in one room as a child to international success, Bob Pritchard is an extraordinary achiever.

### *Most Requested Programs...*

- Differentiate and Blow Away your Competition
- A Champion Team Will Beat a Team of Champions
- Leadership: Leaders Achieve Results
- Marketing in Today's Technological World
- The Green Revolution: Turn Green Into Gold
- Unleash Power and Corporate Value Through Change
- The 15 Keys to Business Success
- Winning Mindset: Your Team Can Achieve the Extraordinary
- How to Blow Away Your Competition
- It's Not the Size of the Budget, It's the Size of the Idea