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Bill Conerly, CSP, Ph.D.

Travels from: **Oregon**

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Dr. Bill Conerly connects the dots between the economy and business decisions. As a consultant, he not only forecasts the economy but also helps business leaders understand how their challenges will change with the evolving economy. He holds a Ph.D. in economics from Duke University and was formerly Senior Vice President at First Interstate Bank.

Dr. Conerly is an on-line contributor to Forbes and the author of *Businomics: From the Headlines to Your Bottomline-How to Profit in Any Economic Cycle*. He is co-author of *Thinking Economics*, a multi-media high school economics curriculum used in 34 states.

Dr. Conerly has been interviewed on the News Hour with Jim Lehrer, CNN and local television and radio stations across the country. He has been quoted in the *Wall Street Journal*, *Fortune Magazine* and *USA Today*.

Dr. Conerly is chairman of the board of Cascade Policy Institute, a member of Oregon Governor John Kitzhaber's Council of Economic Advisors, and a Senior Fellow at the National Center for Policy Analysis.

Most Requested Programs...

- The Economic Outlook
- Business Planning in Uncertain Times
- The Next Decade: What Businesses Should Do TODAY to Prepare for Tomorrow
- The Small Business Financial Crisis
- Freedom and Prosperity: The Case for Optimism
- What We've Learned About Investments from Bear Stearns, Enron, Tech and the Housing Bubble