



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Barbara Sanfilippo

Travels from: California

Fee Range: \$7,501 - \$10,000

Barbara Sanfilippo has two objectives: to help individuals define success, live an on-purpose life and Dream Big! and to help organizations and business owners out-service, out-smart and out-sell the competition.

Barbara's high energy, entertaining and interactive style combined with her idea-packed programs have earned her high marks and repeat business from associations, corporations, and entrepreneurs in nearly every industry segment including: financial services, healthcare, hospitality, mortgage, real estate, retail, government and many more. Specializing in motivation, customer service and

sales, Barbara draws upon her background as a Vice President and Regional Sales Manager with Bank of America.

In addition, her training and consulting company, Romano & Sanfilippo, assists organizations in building a high performance sales and service culture. The combination of her hands-on experience and research into the specific needs of your group assures a tailored presentation that addresses the unique challenges facing your audience.

Barbara is multi-talented with strong experience in delivering both inspirational and business keynotes for 200 - 2000 people, facilitating senior management retreats, conducting workshops and speaking at sales incentive and staff recognition events. She also offers private group telecoaching sessions.

She is the author of the book, *Dream Big! What's The Best That Can Happen?* and contributing author in, *The Service Path, Your Roadmap For Building Strong Customer Loyalty*. The National Speakers Association inducted her into the prestigious, Speaker Hall of Fame in 2001, along with past recipients: Ken Blanchard, Zig Ziglar, Les Brown and Brian Tracy.

Most Requested Programs...

- Dream Big! What's the Best That Can Happen? - *or* - Dream Big! Success or Significance?
- Life is a Cappuccino - When is Enough, Enough?
- Outclass Your Competition with Five-Star Service - *or* - The Evolving Sales and Service Culture - What's Next!
- Staff Engagement: The Key to Bringing Your Service and Brand Alive

