



CAPITOL CITY SPEAKERS BUREAU

We help you thrill your audience!



Allison Massari

Travels from: California

Fee Range: \$15,001 - \$20,000

Voted one of the Top Ten best motivational speakers in North America by *Meetings and Conventions Magazine*, Allison Massari's quintessential story of courage and perseverance resonates with audiences long after an event has finished.

Hailed by audiences worldwide as "life changing," "riveting," "extraordinary," "bold" and "deeply moving," Allison instills the essential tools of self-mastery, and teaches how to quickly access grace and resilience in the face of challenges.

Through her unified work as an international keynote speaker, executive coach, and acclaimed visual artist, Allison provides an exceptional blend of business

acuity, creative perspective, and genuine care - profoundly affecting audiences worldwide.

Allison Massari has been recognized with esteemed speaking engagements including a main platform keynote at 2013's Million Dollar Round Table conference (audience of 8,600 from 75 countries) and a TedX event in Spain. She has been featured on ABC, NBC and FOX networks and stars in the award-winning international documentary, *Resolve* (2015), hosted by the Head of Special Forces for the US Military in Afghanistan, where she teaches solutions to overcome adversity and PTSD.

Her diverse client list includes: GE Healthcare IT, LPL Financial, Kaiser Permanente, PEI, Eli Lilly and Co., HIMSS/CHIME, Teva Pharmaceutical Industries Ltd., Allscripts, and Siemens Healthcare. In 2011, she was voted "#1 Rising Star" by the National Speakers Association based upon her stunning, authentic and emotional presentations.

Allison found remarkable success, happiness and an undeniable 'fire' within after overcoming two horrific car accidents that nearly took her life. In one, she was hit at 60 mph, burned alive, conscious the entire time and sustained severe burns on over 50% of her body. She collectively spent hundreds of days in hospitals, doctors offices and physical therapy centers and learned to navigate her way to true healing, eventually creating an extraordinary life beyond anything she had dreamed possible. Amazingly, Allison views her experiences as a tremendous gift, one that gave her tools and understanding to share with others. Her breathtaking keynote blends powerful life lessons with compelling, insightful and awe-inspiring, stories and offers actionable tools for people to immediately transform and manage their lives. *"The truth is that the same internal fire and 'command of self' that I needed to heal my life is exactly what has given me success professionally."*

Allison's vision and clarity, her honest and encouraging communication and her gift in actuating the steps towards her clients' success make her an invaluable asset to any organization. She adapts her message to address the individual issues affecting each market and has worked with diverse industries including Finance, Insurance, Sales, IT, Energy, Agriculture, Healthcare and Non-profits. In Healthcare, Allison has quickly become a leading educator - helping to heal burnout, offering support for compassion fatigue and providing a preminent program on patient-centered care for Continuing Medical Education (CME) and Continuing Education Units (CEU).



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Allison Massari continued

As Allison states, *"Compassion heals the places that medicine cannot touch."* A diversified entrepreneur, Ms. Massari has built four enterprising businesses in the past 25 years. In addition to her success as a professional speaker and executive coach, her thriving fine arts business and jewelry line, Massari Fine Arts, LLC, has received commissions from prominent Fortune 500 companies including General Mills, Lockheed Martin and US Airways. Her sublime and dynamic visual art serves as a breathtaking backdrop to her inspiring keynotes.

Allison believes deeply in the power of community and compassion. On the advent of her own recovery, she began helping children and teens with severe burn injuries. Her revolutionary and innovative outdoor sports programs, founded in 1998, continue to transform young people's lives at the Adaptive Sports Center in Crested Butte, Colorado.

Allison Massari's keynote programs are jaw-dropping, insightful and heartfelt. She captivates audiences with unforgettable stories about the power of kindness and incredible perseverance. Clients refer to her speech as the "Survival Guide to Being Human." With compassion and sensitivity born from her experiences, Allison shares how to transform any challenge into an opportunity, teaching secrets to create against-all-odds successful outcomes and new beginnings.

"When change enters your life, be vigilant in every breathing moment to seek and find the good that is going to come from it. Search with ferocity. Have an unbending belief. The day will come when your heart smiles and rests. If nothing else, your pain will sculpt your spirit and bring you to the ultimate destination - your self-mastery." -- Allison Massari

Program Title Options...

- The Fire Withinsm - The Art of Exceptional Self-Leadership
- The Survival Guide to Being Humansm and the Art of Happiness
- Triumph over Tragedysm- Success through Change, Adversity and Tough Times
- Wellness and Well-Being at Worksm - Empowering Employees to Better Manage Their Lives
- Thriving in Turbulent Timessm - Activating Courage and Confidence to Achieve Heroic Success
- Self-Masterysm - Burn Bright and Blaze a Trail for Others