



CAPITOL CITY SPEAKERS BUREAU

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Adrian Gostick

Travels from: Utah

Fee Range: \$20,001 - \$40,000

Adrian Gostick is the author of several bestselling books on corporate culture, including the *New York Times*, *USA Today* and *Wall Street Journal* bestseller, *The Carrot Principle*. He also wrote the bestsellers *The Integrity Advantage* and *The 24-Carrot Manager*.

His research on employee engagement has been called a "must read for modern-day managers" by Larry King of CNN, "fascinating," by *Fortune* magazine and "admirable and startling" by the *Wall Street Journal*.

Adrian's books have been translated into 20 languages and are sold in more than 50 countries around the world. As a leadership expert, he has appeared on numerous national television programs including NBC's Today Show and has been quoted in dozens of business publications and magazines.

Adrian is Vice President of the Carrot Culture division, the consulting and training arm of the O.C. Tanner Recognition Company. Adrian earned a master's degree in Strategic Communication and Leadership from Seton Hall University, where he is a guest lecturer on organizational culture.

Most Requested Programs...

- The Carrot Principle: Engaging Employees Through Recognition
- The Levity Effect: Creating a Great Workplace
- The Integrity Advantage: Building Trust and Enhancing Performance

