



CAPITOL CITY SPEAKERS BUREAU

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Aaron McDaniel

Travels from: California

Fee Range: \$7,501 - \$10,000

Aaron McDaniel is a corporate manager, speaker and author with a passion for helping organizations better engage their Millennial customers and empower their Millennial employees. Aaron pairs his multi-generational teamwork expertise with strong corporate experience, having been in leadership and management roles for nearly a decade.

At the age of 27, Aaron became the youngest ever to serve as Regional Vice President at AT&T, a Fortune Global 100 company, leading an organization of over 60 people. Aaron was a graduate of AT&T's flagship MBA-only Leadership Development Program (as an Undergraduate), and was part of AT&T's Diamond Club, being part of the Top 1% of sales leaders worldwide. Aaron is currently one of the youngest members of the faculty at UC Berkeley's Haas School of Business (having also taught a highly rated course on leadership at Haas as a student) and has built many successful ventures including three that were acquired (Access Invest, the nation's largest mobile aggregator of alternative investments acquired in 2016, Tycoon, the first real estate crowdfunding platform to be acquired in 2015 & Pong360, an e-commerce portal targeting Millennials, acquired in 2012). Aaron is the author of *The Young Professional's Guide to the Working World* (an international top 10 listed book printed in multiple languages, with a foreword by *New York Times* Bestseller Marshall Goldsmith) and *The Young Professional's Guide to Managing* (foreword by co-author of *The Leadership Challenge*, Jim Kouzes) and has been written about in *Forbes*, *Inc.*, *Bloomberg BusinessWeek* and *US News & World Report*. He has also been heard on CBS Radio & NPR, seen on ABC's *Shark Tank* and has spoken to groups of executives and young professionals at top companies and organizations like The Ritz-Carlton Leadership Academy, Deloitte Consulting, Wells Fargo, UnitedHealth Group and many more.

Most Requested Programs...

SPEECHES FOR EXECUTIVES & MANAGERS

- Maximize your Gen Y ROI: Empowering your Millennial Workforce
- The Future of Customer Engagement: Delighting your Millennial Customers
- Succession Planning: How to Prepare the Future Millennial Leaders of Your Organization
- Intrapreneurship: Fostering Innovation within Your Organization
- Work-Life Integration: How Technology & Generational Differences Shape the Workplace of Today & Tomorrow

SPEECHES FOR MILLENNIALS

- Young Professional's Guide to the Working World: Building the Foundation for a Successful Career
- How to Be the Boss: Transitioning into Management
- Navigating the Corporate Waters: How to Map Out & Achieve a Cohesive Career Plan
- Intrapreneurship: How to be a Positive Force of Change in Your Organization
- 60 Days to Success: What to do in the First 2 Months of Any Job to Get off on the Right Foot